



CANTON ACADEMY ALL-SPORTS PRESENCE

Dear CA Student:

The CA sports program is set to be fantastic this upcoming school year. With district, regional and state championship teams and coaching staff returning this year, we are excited to see what 2017-2018 holds for us. We would like to share the opportunity to support our programs with local businesses and friends in the form of advertising in the 2017-2018 media guides and campus signage. Specifics of these programs are included on the sales forms in this packet.

We are also excited about continuing the corporate sponsorship program this year. Information on that is contained in this packet as well. You might know of a business who would want to participate in an even higher level of giving. These businesses that are currently signed up for this program have already purchased an ad(s) in the media guide and **should NOT be contacted**. These partners include **Adcamp, Canton Flea Market, Ergon, Simpson Law Firm, Synergy Electric, Mosby's Drug Store, Trustmark Bank, BankPlus, Origin Bank, Renasant Bank, St. Dominic Hospital, Mississippi Ag, Norris Drywall, Price Skin Care Clinic, Southern Pipe, Spivey & Spivey, WMGO, Watson Quality Ford, Atlas Roofing, Shelby Smith's TV & Appliance, Mississippi Discount Drug, Scott Petroleum, Gluckstadt Trailer & Equipment, Charles Weems Accounting, Montgomery McGraw, Farm Bureau, Canton Discount Drugs, Harrel Chevrolet, Msurance, Capital Orthopedic, Links of Madison County, Johnathan Miller Allstate, Piggly Wiggly, L-3, Peco Foods, Tractor Supply, BankFirst, Army National Guard, Entergy, Ted Lloyd, Bob Lloyd, APAC, Lyle Machinery, Hailey Animal Hospital, Mac Haik Dodge, Jim Harrell, Hederman Brothers, Rotary Club, Regions Bank, and Elks Club.**

The CA All-Sports Media Guides are books that includes all Panther athletic teams. Pictures and rosters of each team are included along with advertisements from patrons and parents wishing our teams success. This year, we will produce two guides – one in the fall and one in the spring. The guides will be sold during athletic home games to CA fans. Money raised through the corporate sponsorships will go toward athletics and the school as a whole to help with expenses and program advancement throughout the year, while funds raised through media guide ad sales will go to the CA Booster Club for athletic program support.

The booster club has some great incentives for top sellers, but the BEST NEWS is that if you sell a full page of ads (in any combination), 25% of your sales will go back to your designated sport! This should eliminate the need for little fund raisers throughout the year. Each coach will have some incentives for you soon, so contact them directly about those.

We need your help in making this guide the best. Ads prices are included on the sales form here in your packet. This media guide includes ALL athletes who play sports throughout the entire year. We have also included PEE WEE sports, so if you will be a 4, 5, or 6th grader next year and will participate in pee wee football, cheer, or basketball, we are asking you to make an effort to sell ads, too.

Advertisers may give you a business card with their information to be included in their ad, sketch what they want the ad to look like on the back of the ad sales sheet, or write what they want included in the ad and we will design it for them. If they would like a picture included, they can either attach a hard copy to the sales form or email a high quality digital version to amartin@cantonacademy.org. The athletes' pictures that Hull takes on media day will also be available to use. Just note that you want the picture from Hull, and we can get a digital copy from them. This is a great opportunity for parents and grandparents to recognize their student athletes.

All ad materials (sales sheet, pictures, wording, etc.) and money should be **returned by July 1 and again August 8** to your coach or turned in in the high school office. In your packet, you were given 6 ad sales forms. If you need more forms, you may pick them up in the high school office or download a digital version at www.cantonacademy.org under CA Happenings.

Thanks for all your help,
Mrs. Alison Martin
amartin@cantonacademy.org

DO NOT CALL LIST

Adcamp
Canton Flea Market
Ergon
Simpson Law Firm
Synergy Electric
Mosby's Drug Store
Trustmark Bank
BankPlus
Origin Bank
Renesant Bank
St. Domnic Hospital
Mississippi Ag
Norris Drywall
Price Skin Care Clinic
Southern Pipe
Spivey & Spivey
WMGO
Watson Quality Ford
Atlas Roofing
Shelby Smith's TV & Appliance
Mississippi Discount Drug
Scott Petroluem
Gluckstadt Trailer & Equipment
Charles Weems Accounting
Montgomery McGraw

Farm Bureau
Canton Discount Drugs
Harreld Cheverolet
Msurance
Capital Orthopedic
Links of Madison County
Johnathan Miller Allstate
Piggly Wiggly
L-3
Peco Foods
Tractor Supply
BankFirst
Army National Guard
Entergy
Ted Lloyd
Bob Lloyd
APAC
Lyle Machinery
Hailey Animal Hospital
Mac Haik Dodge
Jim Harrell
Hederman Brothers
Rotary Club
Regions Bank
Elks Club



CANTON ACADEMY ALL-SPORTS PRESENCE

Date: _____

Player: _____

Sport: _____

Name of Advertiser: _____

Address: _____

Contact Person: _____ Phone: _____

MEDIA GUIDE AD (Check all that apply):

- **Full Page** \$ 400 (Fall Guide or Spring Guide)
\$ 500 (Both Guides)
- **Half Page** \$ 200 (Fall Guide or Spring Guide)
\$ 300 (Both Guides)
- **Quarter Page** \$ 100 (Fall Guide or Spring Guide)
\$ 150 (Both Guides)
- **Eighth Page** \$ 50 (Fall Guide or Spring Guide)
\$ 75 (Both Guides)

FALL MEDIA GUIDE features

Pee Wee Football
 Pee Wee Cheer
 Softball
 Football (JH&H)
 Cheer (JH&H)
 Cross Country

SPRING MEDIA GUIDE features

Pee Wee Basketball
 Basketball (JH&H)
 Future Fury
 Baseball (JH&H)
 Track (JH&H)
 Tennis
 Golf
 Clay Shooting
 Boys Soccer

CAMPUS SIGNAGE (Check all that apply):

You may order a single sign or purchase in combinations. Signs will be color, weather-resistant vinyl, 4'x6' banners to be hung on fences or on hooks. If you choose more than one sport, your signage will be moved with the change of sports seasons.

- **Single Location Placement** \$300 (choose one location)
 Basketball Gym Baseball Field Softball Field Football Field
- **2 Sport Location Placement** \$400 (choose two locations)
 Basketball Gym Baseball Field Softball Field Football Field
- **3 Sport Location Placement** \$450 (choose three locations)
 Basketball Gym Baseball Field Softball Field Football Field

Attach business card and/or specs or, on the back of this form, write in ad if generic style is acceptable.

***** Do not list a contact number for CA to follow up with design. You must get art, info, idea from advertiser. *****

If you have placed an ad with us in the past and it has not changed, just write in "same as last year."

With questions or to send digital art, email Alison Martin at amartin@cantonacademy.org.

Office Use: cash or check number _____ • Amount _____ • Date _____ • Accepted by _____

Make checks payable to Canton Academy.

MEDIA GUIDE AD

Attach business card and/or specs here or write in information to include if generic style is acceptable.

***** Do not list a contact number for CA to follow up with design. You must get art, info, idea from advertiser. *****

If you have placed an ad with us in the past and it has not changed, just write in "same as last year."

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